



SOUTHWESTERN ONTARIO MATERNAL NEWBORN CHILD AND YOUTH NETWORK
London Health Sciences Centre
800 Commissioners Road East
London, Ontario N6A 5W9
(519) 685-8500 Ext. 65901
www.mncyn.ca



Breastfeeding Course

for Health Care Providers (20 Hrs.)

Course Description: This course has been designed to support both a regional and provincial initiative by the Ministry of Health and Long Term Care to promote the Baby-Friendly Initiative (BFI) in both the hospital and community health. The course reflects the core content of the WHO / UNICEF 20 hour course. All of the criteria that define the Baby-Friendly Initiative (BFI) in Canada are explored. This course will help participants fulfil the educational requirements of Step 2 of the Canadian BFI Practice Outcome Indicators. It is suitable for all direct care providers of expectant and postpartum families including RNs (hospital/community), RPNs, Midwives, Doulas and students.

Date: **Mondays: Nov. 24, Dec. 1 & 8 2014 (9:00 a.m. – 4:00 p.m.)**
Mon. Dec. 15 has been scheduled as a tentative date in case of an unforeseen cancellation of a previous class

Location: St. Joseph's Health Care London
268 Grosvenor St., London
Meeting Rooms 1 & 2 (Rooms E1 – 126 & E1 – 128)
{Enter Cheapside St. Entrance and follow the signs}

INSTRUCTOR: Marg La Salle , BScN, IBCLC, CCHN, Lead Assessor - Baby-Friendly Initiative

FEE: \$164.90 (includes material fee)

REGISTRATION DEADLINE: Fri. Oct. 24, 2014

HOW TO REGISTER YOUR VIDEOCONFERENCE CAMERA: If you wish to participate via videoconference from your local hospital, please confirm your registration by:

1. Notifying the Nurse Manager, Maternal/Newborn Department, at your local hospital.
2. Nurse Manager to contact the local Telehealth Site Coordinator
3. Telehealth Site Coordinator must reserve a room and videoconference system at your site.
Please ensure that cameras are registered to start at 8:45 a.m. for start up connection and end at 4:15 p.m. to allow for Questions/Answers as necessary.
4. Telehealth Site Coordinator must submit appropriate system information and TSM Event Number for each day of course to Ontario Telemedicine Network (OTN) at: scheduling@otn.ca
5. Once room/camera arrangements have been confirmed, your registration form and payment can be submitted to Fanshawe College (see bottom of next page)
6. ***For those wishing to videoconference from a Public Health Unit, please confirm the availability of an OTN camera and make arrangements with your (OTN) Telehealth Site Coordinator.***

LEARNING OUTCOMES / REGISTRATION FORM

Learning Outcomes:

1. Participants will be able to identify breastfeeding as a global health issue.
2. Participants will have knowledge of the Baby Friendly Initiative (BFI) and be able to give examples from the 'Ten Steps to Successful Breastfeeding' in order to provide a foundation for policy and practice changes.
3. Participants will be able to understand and discuss the reasons for the International Code of Marketing of Breast-milk Substitutes and subsequent World Health Assembly (WHA) Resolutions.
4. Participants will obtain the necessary knowledge and skills to assist mothers in obtaining their personal breastfeeding goals.
5. Participants will obtain the necessary knowledge and skills to assist mothers in making an informed decision around infant feeding and educate mothers who decide to feed infant formula in a way that is consistent with best practice according to BFI criteria.

To register, please complete the section below:

Information: (519) 452-4430 ext.4523

Fax: (519) 452-1343

Student Number (previous Fanshawe College Students): _____

Last Name: _____ First Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Home Phone: _____ Business Phone: _____

E-mail: _____

Date of Birth: D _____ M _____ Y _____ ☐ Male ☐ Female

Course #	Sec	Course Name	Start Date	Location	Fee
NRSB 1066	01 LC	Breastfeeding Course for Health Care Providers (20Hrs.)	Nov. 24, 2014	London	\$164.90

WHICH HOSPITAL SITE? (For students taking the course by videoconference only) _____

Method of Payment:

☐ Mastercard

☐ Visa

☐ Cheque

(payable to: Fanshawe College)

Mail to:

Fanshawe College

1460 Oxford St. E.

London, ON N5Y 5R6

Attention: Joan Hodgson

Continuing Education Dept., Rm. A1037

Credit Card #:

Card holder's Name (PLEASE PRINT)

Expiry Date:

(month/year)

Signature of Card Holder