



REGISTRATION INFORMATION *(please print)*

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

AGENCY: _____

☐ IBCLC ☐ RN ☐ RPN ☐ MD ☐ PHN ☐ OTHER

CONFERENCE FEES:

\$140 (early bird before Oct. 1, 2014)

\$160 (after Oct. 1, 2014)

Includes morning snack, hot lunch, & afternoon snack

Please make cheques payable to: "BLUEWATER HEALTH MIC"

CREDIT CARD: ☐ MC ☐ VISA
 _____ / _____ / _____ EXP. _____ / _____

NAME AS IT APPEARS ON CARD: _____

BWH STAFF PAYROLL DEDUCTION: ☐ ONE TIME DEDUCTION

☐ DEFER OVER 2 PAYS

SIGNATURE APPROVAL: _____

DIETARY RESTRICTIONS (please specify): _____

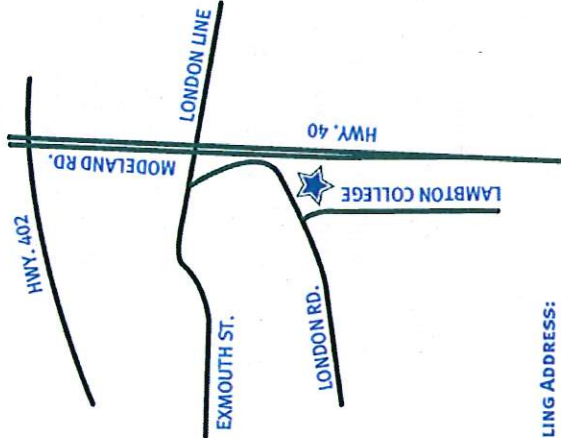


VENUE INFORMATION

EVENT CENTRE LAMBTON COLLEGE

1547 London Rd., Sarnia, ON

REGISTRATION: 8:00 am



MAILING ADDRESS:

BLUEWATER HEALTH

ATTN: Kristina Vanek, Room R-2-846
 89 Norman Street, Sarnia, ON N7T 6S3
 Tel: 519-464-4400



BLUEWATER
HEALTH

Life, health and renewal.

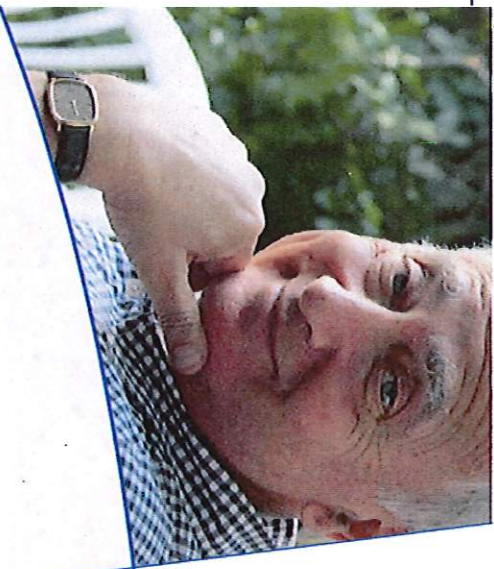
MATERNAL INFANT CHILD (MIC)
PROGRAM PRESENTS:

EXAMINING CONTROVERSIES & PROMOTING SUCCESS WITH DR. JACK NEWMAN

A conference that will encourage, inform
and challenge healthcare professionals
in breastfeeding practice.

October 30, 2014
8:30 am – 4:30 pm
Sarnia, ON





GUEST SPEAKER:

DR. JACK NEWMAN, MD, FRCPC

is a Toronto pediatrician who has practiced medicine since 1970. He is a graduate of the University of Toronto medical school. In 1984 he established the first hospital-based breastfeeding clinic in Canada at Toronto's Hospital for Sick Children. He has practiced as a physician in Canada, New Zealand, and South Africa. He now holds breastfeeding clinics in several hospitals in the Toronto area. He is a consultant with UNICEF's Baby Friendly Hospital Initiative and is a popular speaker at breastfeeding conferences across North America and beyond. He is the father of three children, all breastfed.

TOPICS OF DISCUSSION:

CONTROVERSIES IN BREASTFEEDING — AN OVERVIEW OF SEVERAL TOPICS

- ▶ What does % weight loss mean?
- ▶ It's OK to supplement formula in the first few days?
- ▶ Babies should be fed on a schedule? Jaundice requires supplementation or the interruption of breastfeeding?
- ▶ When a baby doesn't gain, then the only thing to do is supplement?
- ▶ Nipple shields are good tools?

OTHER TOPICS INCLUDE:

- ▶ What they didn't teach you about breastfeeding in your practice.
- ▶ The effects of birthing practices on breastfeeding.
- ▶ When a baby refuses to latch.
- ▶ The norms of the breastfeeding baby.
- ▶ Skin to skin care.



CONFERENCE GOALS

- ▶ To gain practical knowledge, guidance and tools to deal with common breastfeeding controversies.
- ▶ To understand the implication of birthing practices (e.g. labour procedures/protocols, medications, labour support, skin to skin care) on breastfeeding.
- ▶ To understand the breastfeeding challenges experienced by caregivers of infants with medical conditions and providing breastfeeding management strategies.

For further information please contact:

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